



# National Foster & Kinship Care Conference

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10-12 JUNE 2021 • ADELAIDE

## **SPONSORSHIP PROSPECTUS**

# Sponsorship invitation

We are thrilled to invite your organisation to be both a sponsor and exhibitor at the **2021 National Foster and Kinship Care Conference** held in Adelaide, South Australia from **10-12 June 2021**.

The 2021 Conference will be hosted by *Connecting Foster & Kinship Carers - SA* (CF&KC-SA) at the Adelaide Convention Centre, South Australia.

This conference will present a **unique opportunity** for all child protection stakeholders to learn from, and alongside, Foster and Kinship Carers, in a collaborative and creative environment. Delegates will hear from **expert local, national and international keynote speakers** on prime issues facing the Foster and Kinship Care space; with the primary focus on ensuring our children and young people thrive and reach their full potential. Throughout this conference we intend to **kick-start a national conversation** regarding the needs of the Foster & Kinship Care sector, using the collective findings from all speakers and delegates to elevate Australia's family based care to that of a world class model.

This conference will be culturally responsive, relevant and progressive in reflecting current caring trends and aim to attract participation from a diverse audience of Carers, professional stakeholders, researchers and young people in the Foster and Kinship Care sector. Conference streams will focus on topics with a national lens, identified by the Carer community:

- Education: school transitioning & retention including building secure attachment
- Disability + NDIS
- Managing challenging behaviours and therapeutic parenting techniques
- Cultural connection + support for Aboriginal and Torres Strait Islander children/young people
- Fetal Alcohol Spectrum Disorder and other co-morbidities
- Gender fluidity + LGBTIQ awareness regarding children & young people
- Mental health & wellbeing for Carers, children & young people
- How to advocate effectively
- Legal issues and how best to navigate
- Issues regarding regulation, sensory based support, "meltdowns" & fussy eaters due to trauma

All attendees will be provided the opportunity to explore their current thinking and identify new strategies for care, whilst mixing with likeminded people from all walks of the child protection sector. Above all we are excited to refresh, reinvigorate and renew all stakeholders involved in the respected journey of Foster and Kinship Care.

On behalf of the conference organising committee, we look forward to your support.

Fiona Endacott

CEO & Chair

## Important Dates

Speaker Expression of Interest opens	31 March 2020
Registration opens	1 October 2020
Abstract Submission deadline	28 February 2021
Early Bird Registration closes	31 March 2021

## Who should attend?

All stakeholders keen to collaborate and contribute to the development and success of the Foster and Kinship Care sector.

## Conference Program

The Conference will commence on Thursday 10 June 2021 and will conclude on Saturday 12 June 2021.

The program will include:

- Keynote speakers
- Concurrent sessions including papers and workshops
- Displays, poster presentations and exhibitors
- Morning/afternoon teas
- Lunches
- Social events including the Welcome Reception and Gala Dinner and curated events showcasing what Adelaide has to offer
- Wellbeing Zone

# Conference Venue

## **Adelaide Convention Centre**

North Terrace, Adelaide SA 5000

T: (08) 8212 4099

W: [www.adelaidecc.com.au](http://www.adelaidecc.com.au)

The Adelaide Convention Centre opened its doors in 1987 with the twin aims of setting a new benchmark for convention facilities and services in Australia and contributing to the South Australian economy by attracting a high yield tourism sector to the State. They have succeeded on both counts. They have a global reputation for excellence, as reflected by a string of awards and a high rate of repeat business, and to date the centre has created more than \$1.4 billion in economic benefit for South Australia. The centre has completed three major extensions in the past three decades – the most recent their striking new East Building. When the East Building officially opened in August 2017, they added an additional 3000 square metres of space to the complex. Each year the centre runs around 700 individual events, hosting approximately 200,000 delegates and guests, and prepare and serve some 45,000 meals.

The centre also thank and acknowledge the Kurna people of the Adelaide Plains, the traditional custodians of the land on which the Centre is built.

## **Adelaide, South Australia**

Welcome to Adelaide, Australia, a conference city that ticks all the boxes, and delivers a truly 'Australian' experience. With world-class facilities, easy access, a commitment to sustainability, value for money, safe surrounds and a superb climate, it's easy to see why Adelaide is consistently rated as one of the world's best destinations for business travel and events. Known as the '20-minute city' Adelaide has regular direct international and domestic flights, the fastest airport to city transfer in Australia, and a convenient walkable layout with free tram service. Add to this Adelaide ranks as the most affordable capital in Australia, meaning that delegates will enjoy exceptional ease and value during their event. Such characteristics lead to Adelaide recently being lauded by the Chicago Tribune as one of the world's best-designed cities.

A vibrant multicultural city, Adelaide boasts a year-round program of exciting festivals and events, and also perfectly placed for those seeking that authentic 'Australian' experience. On the city's doorstep you can enjoy natural wonders such as the breathtaking outback landscape of the Flinders Ranges, the unspoilt wilderness of Kangaroo Island, and miles of white sandy beaches to name a few.

Visit Adelaide <https://southaustralia.com>

## 2021 Organising Committee

Fiona Endacott – Connecting Foster and Kinship Carers – SA Inc.

Megan Hender – Connecting Foster and Kinship Carers – SA Inc.

Natalie Baron – Connecting Foster and Kinship Carers – SA Inc.

Donna Scott – Connecting Foster and Kinship Carers – SA Inc.

Sarah Gun – Gogo Events

## Conference Secretariat

### ***For further information:***

Lara Malcolm, Conference Manager

2021 National Foster and Kinship Care Conference Secretariat

The Meeting People Pty Ltd

PO Box 764

Mitcham SA 5064

T:| 08 8177 2215

E:| [info@themeetingpeople.com.au](mailto:info@themeetingpeople.com.au)

W:| <https://cfc-sa.org.au/2020nationalconference/>

# Benefits of Sponsoring and Exhibiting

Sponsorship of the 2021 National Conference provides the opportunity to make a genuine contribution to the ongoing improvement of the lives of children and young people in care through the provision of services valuing and supporting carer families to sustain strong and positive relationships. You will have the opportunity to connect with carers and receive updated information about the provision of family based care.

**For sponsors and exhibitors participating in our 2021 Conference a range of benefits can be provided including:**

- recognition of your corporate social responsibility and support of Carers nationwide
- promotion and brand awareness with carers and agencies from all over Australia
- engagement with your target audience – opportunity to engage those carers you wish to reach
- acknowledgement of your support of Foster & Kinship Carers in a wide variety of ways

***For further information:***

Lara Malcolm, Conference Manager

2021 National Foster and Kinship Carers Conference Secretariat

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## **Major partner – ~~(Exclusive – limited to one) price by negotiation~~**

*ALLOCATION EXHAUSTED*

Inclusive of GST

### *BENEFITS*

- Acknowledgement as Major Partner on all conference marketing material.
- Placement of your logo as the Major Partner Industry Sponsor on the 2020 National Foster & Kinship Care Conference website with a hyperlink back to your organisation/company website and sponsorship acknowledgement slides during the conference.
- A full page, colour advertisement on the inside front cover of the official conference online handbook (to be provided by sponsor and subject to meeting deadline requirements).
- Media acknowledgement as Major Partner on all pre and post conference media releases.
- 20 minute presentation (with a national lens) during official opening to welcome delegates.
- Prominent signage to be displayed during the conference (to be provided by sponsor).
- One (1) prominent trade space allocation with additional space at discounted rate.
- Six (6) complimentary full delegate registrations including tickets to attend the Gala Dinner and Welcome Reception.
- Organisation/company logo printed on all delegate name badges.
- Opportunity to provide a keynote speaker as part of the Official Conference Proceedings (maximum 30 minute slot including questions).
- Negotiated support for South Australian Foster & Kinship Carers to be discussed with Major Partner

## **Platinum – ~~(limited to one) AUD \$30,000~~**

*ALLOCATION EXHAUSTED*

Inclusive of GST

### *BENEFITS*

- Acknowledgement as Platinum Sponsor on all conference marketing material.
- Placement of your logo as the Platinum Industry Sponsor on the conference website with a hyperlink back to your organisation/company website and sponsorship acknowledgement slides during the conference.
- A full page, colour advertisement on the inside front cover of the official conference online handbook (to be provided by sponsor and subject to meeting deadline requirements).
- Media acknowledgement as Platinum Sponsor on all pre and post conference media releases.
- 10 minute presentation (with a national lens) during official symposium opening to welcome delegates.
- Prominent signage to be displayed during the conference (to be provided by sponsor).
- One (1) prominent trade space allocation with additional space at discounted rate.
- Four (4) complimentary full delegate registrations including tickets to attend the Gala Dinner and Welcome Reception.
- Company logo printed on all delegate name badges.

## Gold – AUD \$20,000

Inclusive of GST

### *BENEFITS*

- Acknowledgement as Gold Sponsor on all conference marketing material.
- Placement of your logo as the Gold Sponsor on the conference website with a hyperlink back to your organisation/company website and sponsorship acknowledgement slides during the conference.
- A full page, colour advertisement on the official conference online handbook (to be provided by sponsor and subject to meeting deadline requirements).
- One (1) named session within the program (to be decided the Program Committee).
- One (1) prominent trade space allocation with additional space at discounted rate.
- Three (3) complimentary full delegate registrations including tickets to attend the Gala Dinner and Welcome Reception.

## Silver – AUD \$10,000

Inclusive of GST

### *BENEFITS*

- Acknowledgement as Silver Industry Sponsor on all conference marketing material.
- Placement of your logo as the Silver Industry Sponsor on the conference website with a hyperlink back to your organisation/company website and sponsorship acknowledgement slides during the conference.
- A half page, colour advertisement on the official conference online handbook (to be provided by sponsor and subject to meeting deadline requirements).
- One (1) prominent trade space allocation with additional space at discounted rate.
- Two (2) complimentary full delegate registrations including tickets to attend the Gala Dinner and Welcome Reception.

## Bronze – AUD \$5,000

Inclusive of GST

### *BENEFITS*

- Acknowledgement as Bronze Sponsor on all conference marketing material.
- Placement of your logo as the Bronze Sponsor on the conference website with a hyperlink back to your organisation/company website and sponsorship acknowledgement slides during the conference.
- A quarter page, colour advertisement on the official conference online handbook (to be provided by sponsor and subject to meeting deadline requirements).
- One (1) prominent trade space allocation with additional space at discounted rate.
- One (1) complimentary full delegate registrations including tickets to attend the Gala Dinner and Welcome Reception.

## **Wellbeing – (multiple) AUD \$1,000**

Inclusive of GST

*(specifically for health and wellbeing specialists and/or practitioners – attendance at conference at an additional cost)*

### **BENEFITS**

- Acknowledgement as Wellbeing Sponsor on all conference marketing material.
- Placement of your logo as a Wellbeing Sponsor on the conference website with a hyperlink back to your organisation/company website.
- Ability to place marketing material and brochures in the Wellbeing Zone

## **Delegate Lanyards – ~~(limited to one) AUD \$1,500~~**

*ALLOCATION EXHAUSTED*

Inclusive of GST

### **BENEFITS**

- Your organisation/company logo prominently printed on conference delegate lanyards, next to official conference logo.
- Acknowledgement as Supporting Sponsor on all conference marketing material.
- Website package including placement of your logo on the conference website with a hyperlink back to your organisation/company website.
- Option for organisation to produce lanyards, with negotiation on sponsorship rate.

## **Carer sponsorship package – AUD \$2,000**

Inclusive of GST

### **BENEFITS**

- Sponsor five (5) Carers to attend the full conference, Welcome Reception, Gala Dinner.
- Acknowledgement as a Carer Sponsor on all conference marketing material.
- Website package including placement of your logo on the conference website with a hyperlink back to your organisation/company website.

## **Welcome function – (limited to two) AUD \$3,000 each**

Thursday 10<sup>th</sup> June 2021

Inclusive of GST

### *BENEFITS*

- Exclusive naming rights to the Welcome Function.
- Acknowledgement as Welcome Function Sponsor on all conference marketing material.
- Website package including placement of your logo on the conference website with a hyperlink back to your organisation/company website.
- Signage to be displayed during the event (to be provided by sponsor).
- Food and/or beverage sponsors to have priority placement of product(s).

## **Gala Dinner – choice of options**

**Sole sponsorship & full naming rights at AUD \$15,000**

**or**

**Two sponsors at AUD \$7,500 each**

Saturday 12<sup>th</sup> June 2021

Inclusive of GST

### *BENEFITS*

- Acknowledgement as Gala Dinner Sponsor on all conference marketing material.
- Website package including placement of your logo on the conference website with a hyperlink back to your organisation/company website.
- Signage to be displayed during the event (to be provided by sponsor).
- 5 minute presentation to welcome guests to the Gala Dinner on your behalf.
- Three (3) tickets to attend the Gala Dinner and Welcome Reception.

# Exhibition stall – AUD \$2,500 (Subject to floor space availability)

Inclusive of GST

## *BENEFITS*

Dedicated exhibition space will be available at the conference venue.

All refreshment breaks including morning tea, lunch and afternoon tea, will be served in the industry exhibition area for the duration of the conference.

Each exhibiting organisation is entitled to two full exhibitor registrations. These are issued on a per stand basis. Each exhibitor registration includes daily catering and admission to conference sessions (welcome reception and gala dinner at an additional cost).

Additional exhibitor passes may be purchased and details of these will be available in the Exhibitor manual which will be sent to you prior to the conference.

## **Shell Scheme or Raw Space (3m x 2m)**

Shell scheme exhibition entitlements:

- Octonorm walls
- Fascia sign
- 2 x 150 watt track lights and 1 x 4 amp power outlet
- 1 x dressed trestle table and 2 x banquet chairs
- Access to delegates at all catering breaks
- Two (2) complimentary registration (including access to sessions)
- Logo and hyperlink on conference website
- Logo on sponsor acknowledgement PowerPoint slide during the conference



# Application to Sponsor or Exhibit at 2021 National Foster and Kinship Care Conference

Applications can only be considered on receipt of the deposit payment. Allocation is made in order of receipt of application payment. Please note the terms and conditions and cancellation policies below.

## **Payments**

Applications can only be considered on receipt of the deposit payment and a tax invoice will be issued as per your application form upon receipt. Allocation is made in order of receipt of application payment.

## **Cancellation of Sponsorship Policy**

Cancellations must be made in writing on company letterhead to the Local Organising Committee addressed to the Conference Secretariat. Unless space is re-sold, then no refunds will be made if notice of cancellation.

If payment on the exhibition booth space is not received by the due date the Local Organising Committee (LOC) reserve the right to cancel the allocated booth space.

## **Booking Conditions**

Acceptance of sponsorship / exhibition application will be subject to the Local Organising Committee (LOC) approval. The LOC reserve the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the conference.

Exhibition space will be allocated taking into account each organisation's sponsorship package, the date of booking and other relevant matters. The LOC reserve the right to alter the Exhibition floor plan.

## **Sponsorship Agreement**

Sponsors will be informed of all deadlines for the provision of information or materials to the LOC through regular email updates, which will also include up to date information about the conference.

It is the responsibility of the Sponsor to supply the LOC with the correct materials, information or artwork required in order for the Sponsor's entitlements to be correctly fulfilled.

In the event that materials, information or artwork required are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

## **Insurance**

Exhibitor shall obtain and keep in force during the term of the installation and the use of the exhibit premises, policies of Comprehensive General Public & Products Liability Insurance – Single Limited for personal injury and property damage.

The Exhibitor acknowledges that neither the 2021 National Foster and Kinship Care Conference, The Meeting People Pty Ltd nor the Conference Venue maintains insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain relevant insurance coverage.

**Liability**

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend the 2021 National Foster and Kinship Care Conference, members of the LOC or The Meeting People from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including legal fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor / Attendees; and the LOC, The Meeting People Pty Ltd and their respective agents or employees shall not be responsible for loss, damage or destruction of property.

**Exhibitors**

Exhibition hours (including move-in, exhibition and move- out) will be communicated to exhibitors through regular email updates. The LOC reserve the right to make changes to these hours; however, such changes will be made known to Exhibitors as far in advance as possible.

Exhibits cannot be dismantled before the conclusion of the exhibition. It is the duty and responsibility of each Sponsor to have his / her exhibit completely installed in his / her booth before the opening of the exhibition and to dismantle and remove his / her exhibition after the close of the exhibition.

An Exhibitor's exhibit may not extend beyond the limits of the defined booth. No Exhibitor shall arrange their exhibit to obscure or prejudice adjacent Exhibitors.

The LOC reserve the right to at any time alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound and to expel Exhibitors / Sponsors or their personnel if, in the opinion of the LOC, their conduct or presentation is objectionable to the 2021 National Foster and Kinship Care Conference or to other exhibit participants.

The Sponsor is responsible for compliance with all applicable laws, bylaws, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Sponsor / Exhibitor do comply.

# Sponsorship Application

COMPANY/ORGANISATION: .....

ADDRESS: .....

CITY: ..... STATE: ..... POSTCODE: .....

COUNTRY: .....

TELEPHONE: .....

EMAIL: .....

CONTACT NAME: .....

POSITION: .....

## Sponsorship Package (please tick preference)

(All costs are inclusive of GST)

Platinum Sponsorship	<del>\$30,000</del>	ALLOCATION EXHAUSTED
Gold Sponsorship	\$20,000	_____
Silver Sponsorship	\$10,000	_____
Bronze Sponsorship	\$5,000	_____
Wellbeing Sponsorship	\$1,000	_____
Welcome Function	\$3,000	_____
Gala dinner	\$15,000 or \$7,500	_____
Delegate lanyards	<del>\$1,500</del>	ALLOCATION EXHAUSTED
Carer sponsorship package	\$2,000	_____
Exhibition stall	\$2,500	_____

Other (please state) .....

Name of authorised representative: .....

Date: .....

For further information please contact 1800 732 272 or please return the form to the following address: [admin@cfc-sa.org.au](mailto:admin@cfc-sa.org.au) or PO Box 2082, Prospect SA 5082.

A tax invoice will be issued in return with payment details.



The Meeting People Pty Ltd, PO Box 764, Mitcham SA 5064 AUSTRALIA

T:| +61 8 8177 2215

E:| [info@themeetingpeople.com.au](mailto:info@themeetingpeople.com.au)

W:| <https://cfc-sa.org.au/2020nationalconference/>